



Meeting Minutes for meeting held September 5, 2017 @ 5:30 P.M.

Percy Page Centre

Board Room #4

In Attendance: Jen Sales, Dean Krawec, Sharleen Edwards, Andy Wigston, Samantha Walker, Tony Flores, Nathan Lennie

Via Google Hangouts: Drew MacCrae, Makrina Morozowski, Dave Guiry

Regrets: Wendy Madell

1. Call to Order

President Andy Wigston calls the meeting to order at 5:38 p.m.

2. Approval of the Agenda

Agenda approved as printed.

3. Approval of Minutes of Previous Board Meeting June 13, 2017

Meeting minutes from the meeting held June 13, 2017 adopted as presented.

4. Business Arising

No business arising.

5. Reports:

- **President Report**
Report circulated via email. No questions.
- **Treasurer report**
Covered under Executive Directors Report
- **Executive Directors Report**
- Typo on second last page. Should be Edmonton Sled Hockey Club instead of Edmonton Sled Dogs
- Looking Forward Section
 - Discussion on membership database Excel sheet used currently.
Looking into a free membership database. Trackie recommended.

- Awards evening no date or time set yet. Haven't given trophies since 1998. Attach summit to awards banquet. June suggested. Work in progress.
 - Timeline on finished new club manual: will be complete before January 1st.
 - Meet and Greet trip for North Sport coordinator is to build relationships.
- **Sports Directors Reports**
 - Sled Hockey Nationals are in Richmond this year.
 - Basketball is having a challenge finding gym time in Calgary. North Sport Coordinator will follow up on this.
 - Had four athletes represent athletics at the Canada Games: Navarra Houldin, Hunger Graves, Sarah Mickey and Brian Hnatiw
 - Still have A and B teams for rugby. We are hosting Nationals next May in Calgary so will continue to have an A and B team.
 - Discussion regarding accommodations in Calgary for Rugby Nationals.

6. Correspondence

No Correspondence

7. Appointment of WSA Auditors (held over from AGM)

Motion #1

Motion to appoint Colby and Steckly as auditors.

Moved: Dean Krawec/ Second: Nathan Lennie

Motion #1 carried.

Discussion: another organization used them and the cost increased considerably in one year. Will evaluate if this occurs. Auditor for this year was not who was used last year.

8. New Business

- Door-to-door campaign proposals
Executive Director presented a fundraising proposal. Two door-to-door options proposed:
 1. Globalfaces Direct. No contract but an up-front fee with them.
 2. Pivot Pointe sell item at the door. No initial investment required. Proposed to use both in conjunction.

Discussion:

- Don't have a large enough cushion to invest an initial \$150K.

- Opportunity to make money and raise awareness to WSA brand.

Executive Director will send her proposal presentation to board members who will respond by September 8, 2017.

- **Recruitment Marketing Campaign**

Need a marketing campaign to try and stay in people's minds. Came up with a poster to put in schools, hospitals, etc. Also create brochure. Need to add athletics and tennis photos to poster. Add information on adaptive sports. Add QR code to poster and brochure. Confirm SEO settings on website.

- **WSA Grant approvals**

Discussion regarding grant applications. Board will no longer consider incomplete grants.
Board goes through grant applications individually.

Discussion regarding grant applications

9. **Next Board Meeting**

Next board meeting will be Wednesday, October 25, 2017 at 5:30 p.m.

10. **Adjournment**

Motion #4

To adjourn meeting at 8:27 p.m.

Moved: Nathan Lennie/Second: Sharleen Edwards

Motion #4 Carried