



Board Meeting Minutes

Meeting held November 22, 2017 @ 5:30 P.M.

Percy Page Centre
11759 Groat Road, Edmonton, Alberta | Board Room #4

In Attendance: Jen Sales, Nathan Lennie, Dean Krawec, Andy Wigston, Samantha Walker, Sharleen Edwards

Conference Call: Wendy Madell, Dave Guiry, Makrina Morozowski,

Regrets: Tony Flores, Drew McRae

1. Call to Order

President Andy Wigston calls the meeting to order at 5:35 p.m.

2. Approval of the Agenda

Approved as presented.

3. Approval of Minutes of Previous Board Meeting October 25, 2017

Approved as presented.

4. Business Arising

A) Door to Door Campaign

Sent out product sheet. Options are:

- i. Folding pliers multi tool with flashlight case with WSA logo on case. Multi tool would sell for \$20/piece. Need to find out what percentage of sale would go to WSA and what percentage would go to PivotPointe.

Discussion: Another (future) idea is to have a roadside assistance kit/emergency kit. Evaluate campaign after first round. Every event should have a table with the multi tool for sale. Concern about script used to sell product. We will be able to give feedback on script before it is used.

- ii. Gift Card for somewhere like Canadian Tire

Areas of concern are no passion for WSA and risk product won't sell

B) Recruitment Marketing Campaign

Sam Walker, Andy Wigston and Jen Sales met with Joanne Bartolome to design a three-fold brochure with the campaign "We Want You." Campaign is well on its way.

C) Bylaw Review

Sharleen Edwards and Andy Wigston met to go through bylaws. If viewed in markup version, you can see what was deleted. Language is updated. Items highlighted in yellow have to be decided on as a board. For example, roles of board members. Bylaws have to be approved by our AGM which must be before March 31, 2018. We must give written notice to our membership with 30 days notice. Board members should review highlighted items. If there are any questions, email Sharleen and/or Andy.

D) Budget Proposal

Motion #1

To accept the budget as presented

Moved: Dean Krawec/Second: Nathan Lennie

All in favour

Motion #1 Approved

5. Reports:

A) President Report

B) Treasurer report

Casino food overrun too high. Need a volunteer policy not to eat food we'll be charged for later. Executive Director will look into this.

Of note: last year we were at -\$78K and this year we are at \$70K

C) Executive Directors Report

We received second round of core block funding.

D) Sports Directors Reports

Two new tennis coaches are paid (not volunteers)

December 1st in Calgary, Technical Director will do table by himself.

Makrina will be around at event.

a) Basketball:

How do you apply for funds for WSA? You have to be a member.

From there, there is two grant periods per year. Next years will

be March/April and then September. An application can be sent in at anytime. Process and forms are available on WSA's website. Additional grant information is also available. Grant applications get approved at board meetings.

How to proceed with basketball clinics for coaches? Not looking into clinics until summer of next year. To do at a club level, talk to any WSA coaches for a weekend clinic.

Funds for chairs? Can apply for multiple grants.

What is the role of WSA with Team Alberta and Canada Winter Games? WSA is responsible for funding all juniors.

- b) Athletics of note: brand new club called Apex Athletics Club will be partnering with Legacy Foundation and Edmonton Track and Field Council. Partnering with ATHX to fabricate a throwing net that is 360 degrees. Can it be done in Calgary? If it works here it's just a matter of re-fabrication and finding the space.

6. Correspondence

No correspondence

7. New Business

No new business

8. Next Board Meeting

January 10, 2018 at 5:30 p.m.

9. Adjournment

President Andy Wigston calls the meeting to order at 6:31 pm.